



Wyckoff Education Foundation, P.O. Box 24, Wyckoff, N.J. 07481

January 13th, 2012

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Dear Community Partner,

Get ready to shed those winter blues; it's time for the annual **WEF Spring Fling** fundraiser and dinner dance. Our highly anticipated event will be held on March 24th at the Indian Trail Club in Franklin Lakes, and features the premier band, *The Benjamins*. This year's theme "**Catch The Wave**," acknowledges the ongoing need we have as a community to project, evolve, monitor, and standardize the uses of technology throughout our K-8 classrooms. With your continued support our K-8 students will be positioned to successfully ride the wave of mobile technology through consistent, leveled exposure to resources and applications that define the 21st Century Learning environment.

As you are aware, the Wyckoff Education Foundation (WEF) is committed to enhancing and preserving the standards of excellence and quality that distinguish education in Wyckoff schools. WEF is a non-profit organization created in 1990 in response to declining governmental funding. Our fundraisers directly benefit over 2,300 Wyckoff students in the four elementary schools and the middle school. Since its inception, the Foundation has raised over \$1,000,000 and has awarded the money through grants to the Wyckoff Board of Education. Last year over \$170,000 worth of greatly needed computer upgrades and iPads for the classrooms was made possible through our fundraising efforts and the generosity of our Family/Corporate Sponsors such as yourself.

In an effort to maintain the highest levels of educational achievement and minimize the effect of ongoing budgetary constraints on our district, WEF is again setting out to make *2012* a benchmark year by helping purchase technology tools and applications that help differentiate education for each student in Wyckoff. *Your ongoing support over the years has been a crucial part of our success in achieving these goals.* We would ask that you again consider sponsoring this very important cause with a financial or service contribution. Attached is a sponsorship form indicating the various levels of sponsorship from which to choose from.

For your convenience, a secure contribution can also be made online at any time at www.wyckoff.org. You may also send your contribution by March 15th, 2012 to WEF, P.O. Box 24, Wyckoff, N.J., 07481. For questions about donating an item/gift certificate or guidance about which sponsorship level is most commonly seen in your business category, kindly contact Lazara at 201-891-4651.

We hope you will consider partnering with WEF by contributing to our 2012 Fundraising goal, "Catch The Wave". All money collected will go directly toward purchasing "tools for learning". Benefactors will be recognized at the event, on our website, Facebook page, and in the newspaper. Thank you in advance for your continued generous support!

Sincerely,

Michelle Arone and Lazara Valentin
Spring Fling 2012 Event Chairs

Deadline for Submission is March 15th, 2012

Donor Name or Corporate Name (As You Would Like it To Appear in Advertising): _____

Address _____

City _____ State _____ Zip _____ Telephone _____

Email _____

Lincoln Washington Eisenhower
Sicomac Coolidge Corporation

I wish to contribute an Item or Service \$_____ (retail value)*.

* Your donation becomes the property of the Wyckoff Education Foundation, Inc. and is tax deductible to the extent permitted by law.

Check here if you would like to remain anonymous.

Please describe the item in detail along with any applicable restrictions:

Double Platinum \$2,001 and above

- > Prominent name and logo displayed on all advertising of the event.
- > Thank you/recognition in the Spring Fling literature.
- > Recognition at other WEF events throughout the year.
- > Thank you/recognition of your business via our website and Facebook page.
- > Display plaque recognizing the Double Platinum status for your business.

Platinum \$501 - \$2000

- > Name and logo displayed on all advertising of the event.
- > Thank you/recognition in the Spring Fling literature.
- > Recognition at other WEF events throughout the year.
- > Thank you/recognition of your business via our website and Facebook page.
- > Framed certificate of the Platinum status for your business.

Gold \$251 - \$500

- > Name listed on all advertising of the event.
- > Thank you/recognition in the Spring Fling literature.
- > Recognition at other WEF events throughout the year.
- > Thank you/recognition of your business via our website and Facebook page.
- > Clear easel display of our Thank You advertisement after the event.

Silver \$101 - \$250

- > Name listed on all advertising of the event.
- > Thank you/recognition in the Spring Fling literature.
- > Recognition at other WEF events throughout the year.
- > Recognition of your business via our website and Facebook page.

Bronze \$75 - \$100

- > Thank you/recognition in the Spring Fling literature.
- > Thank you/recognition of your business via our website and Facebook page.

50:50 \$50

Deadline for corporate and auction items donations is March 15th, 2012

Please make checks payable to the "Wyckoff Education Foundation" and mail to WEF, P.O. Box 24, Wyckoff, N.J., 07481 or send in Family Donations c/o The WEF Rep at your child's school. Or call Lazara at (201) 891-4651.

For a secure credit card transaction go on-line to donate or register @ www.wyckoff.org

Donor's Signature _____ Trustee _____

THANK YOU IN ADVANCE FOR YOUR SUPPORT!